

Contact:

Release: August 26, 2010

Sherry L. Cummings
TAM[®] of Nevada, Press Contact
(702) 545-6664 Ext. 4702

O/E LEARNING OF NEVADA TO RUN TAM[®], AN APPROVED ALCOHOL TRAINING PROGRAM, FOR MANDATED ALCOHOL EDUCATION CARDS

LAS VEGAS, Nevada, August 23, 2010—O/E Learning of Nevada (O/E), one of the most prominent training companies in the country, has been chosen to conduct state and county mandated alcohol beverage awareness training classes for anyone handling alcohol within Nevada.

The National Hospitality Institute[®] (NHI) recently selected O/E to be the only official provider of the Techniques of Alcohol Management (TAM)[®] training program in Nevada. “O/E was selected because of its vast experience in running and operating training centers and for its technical expertise in the development and hosting of online learning services,” said Lance Binoniemi, Executive Director at the NHI.

TAM[®] of Nevada has been an approved provider of alcohol awareness education and a provider of alcohol education cards through Nevada’s Commission on Postsecondary Education for more than 25 years. An alcohol education card is required for owners, operators, managers, bartenders, wait staff, servers, security guards, cashiers, stock handlers, and clerks at casinos, bars, restaurants, night clubs, and grocery/convenience stores.

In Nevada, alcohol education cards are valid for four years after which time card holders must renew by taking the course again to refresh their knowledge with the latest legislation and become skilled in the new techniques and methods for keeping themselves, their establishment, the community, and their patrons safe. Those who complete the online or classroom training and successfully pass the proctored exam will receive an official alcohol education card (TAM Card[®]).

“This sensitive training is obviously very important for the livelihood of those in the industry. Our scenario-based online training approach and our skilled staff of instructors will ensure that anyone handling alcoholic beverages or working in an establishment that sells or serves alcoholic beverages are properly trained and prepared to protect themselves, their establishments, their patrons, and the community while doing their jobs,” said Rick Vlastic, O/E Chairman and CEO. “We are honored and privileged to run TAM[®] of Nevada for the NHI and look forward to fulfilling our role in the community by offering top-notch alcohol awareness education in Las Vegas.”

The courses will be offered at the new, official TAM[®] training center at 3900 Paradise Road, Suite G, Las Vegas, 89169-0929 or online at www.tamnevada.com.

Techniques of Alcohol Management (TAM)[®] is nationally recognized as the leading program for responsible server training. TAM[®] provides risk management tools that should be used by all licensees to control the day-to-day operations of their business. TAM[®] was developed by those in the licensed beverage industry—people with real-world, everyday experience in the sale and service of beverage alcohol—in conjunction with liquor control, law enforcement, highway safety and substance abuse organizations.

O/E Learning of Nevada is the only official provider of the TAM[®] training program and issuer of the TAM Card[®] in the State of Nevada. In addition, O/E Learning of Nevada also provides other online training programs to casinos and the hospitality industry, including: Title 31—Currency Transaction Reporting; Responsible Gaming; Standard First Aid, CPR, and AED; and Defensive Driving. Parent company, O/E Learning (www.oe.com), of Troy, Michigan, has been assisting large corporations and non-profits with their training and communication needs since 1984. O/E designs and develops new training and performance improvement programs, as well as converts existing programs to different forms of delivery including web-based, instructor-led, virtual classroom, CD/DVD, and mobile devices. O/E's diverse services range from organizational development initiatives to professional certifications to O/E's own proprietary safety management system, SafetyIMPACT! (www.safety-impact.com). O/E's mission is to make the world safer, healthier, greener, and smarter.

#####