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For Immediate Release

O/E TO PRESENT AT THE CANADIAN SOCIETY OF SAFETY ENGINEERING (CSSE) ANNUAL CONFERENCE

SafetyIMPACT! presents Taking Control of Workplace Safety

Troy, MI, September 12, 2008. O/E, a long-established leader in worker safety improvement, has been selected to present at the Canadian Society of Safety Engineering Annual National Conference. The Troy, MI-based company was selected, in part, because of its phenomenal success with its proprietary safety management system, SafetyIMPACT! with organizations such as Daimler Truck (formerly Freightliner), Thomas Built Buses, Detroit Diesel, Henry Ford Health System, and Williams International.

Phil La Duke, Director of the Performance Improvement Division for O/E, will speak at the September 15–16, 2008 conference in Quebec City, Quebec. His presentation, *Taking Control of Workplace Safety*, will focus on the strategies and tactics the world's safest companies have used to manage and reduce the cost of worker injuries. La Duke will also speak at the National Safety Conference in Anaheim, CA, September 22, 2008.

"This year's conference theme is leveraging partnerships, and that is the crux of how SafetyIMPACT! works," explains La Duke. "We've implemented SafetyIMPACT! in really diverse industries—aerospace, automobile manufacturing, parts and distribution centers, bus manufacturing, parts suppliers, healthcare systems, and heavy truck manufacturing—and when you're getting the kind of results we're getting, people stand up and take notice," reflects La Duke.

"We had one of our most successful and remarkable culture changes at a Canadian facility," said La Duke. "This particular facility didn't really feel it needed us, and was reluctant to change." That was until a surprise inspection from the Labour Ministry. "After the Labour Ministry came in and gave the facility a 37% on its Work Well Audit (passing is 75%) and threatened the facility with \$500,000 in fines, it saw itself in radically different terms," remembers La Duke. There were other issues as well. The facility averaged six work refusals (for safety) a month and was spending hundreds of thousands in Worker Safety Insurance Board (WSIB) claims. "Once they implemented SafetyIMPACT! the improvements they saw were remarkable." Within 5 months, the facility improved its Work Well Audit score to an impressive 90%, its work refusals fell from an average of six a month to only one since the implementation of SafetyIMPACT!, and the facility's WSIB costs fell significantly. "The facility went from being viewed (by the Labour Ministry) as a chronic offender to a showcase for other companies that might be struggling with worker safety. The success we had at the Ontario facility was the inspiration for much of the CSSE presentation," La Duke explains.

The SafetyIMPACT! team also developed UAW-Chrysler's major corporate change initiative, Bringing Excellence to Safety Teams (B.E.S.T.) that propelled Chrysler to a leadership position in worker safety. The implementation of the B.E.S.T. process is credited by many as being a primary reason that UAW-Chrysler was awarded the National Safety Council's highest honor, the Green Cross for Safety Award, and it being named one of North America's Top 20 Safest Companies by Health and Safety magazine. In addition to its work with UAW-Chrysler, O/E also led the design and development of SafetyIMPACT!, for use by Williams International, Daimler Truck, Thomas-Built Buses, Detroit Diesel, Henry Ford Health System, and others.

SafetyIMPACT!

SafetyIMPACT! is a culture-based safety system designed to reduce worker injuries and lower costs through the implementation of six values and four practices common to the world's safest companies. Central to this system is a proprietary database that records hazards, identifies the root causes of these hazards, and tracks them to correction. The philosophy that is the foundation of SafetyIMPACT! is that all injuries can be prevented by identifying and removing the hazards before workers are injured.

O/E Learning, Inc.

Established in 1984, O/E Learning designs and develops new training and performance improvement programs, as well as converts existing programs to different forms of delivery including Web-based, instructor-led, virtual classroom, CD/DVD, and mobile devices. O/E's diverse services range from organizational development initiatives to professional certifications in safety, quality, and employee involvement. The privately held company is headquartered in Troy, MI. Leverage Life, a wholly owned subsidiary, is headquartered in Pleasanton, CA and focuses on providing corporate Concierge, Wellness, and Work/Life programs. Learn more about O/E at: www.oe.com.